

kelsey  
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**experience**

**ART DIRECTOR / GRAPHIC DESIGNER** · February 2012–present

**Freelance**, Los Angeles, CA  
Freelance art direction and graphic design.

**GRAPHIC DESIGNER** · February 2011–February 2012

**Gravillis, Inc.**, Los Angeles, CA  
Concept, execute, and refine key art, album covers, and other advertising pieces for film, television, and music clients.

**ART DIRECTOR** · August 2009–February 2011

**BPG**, Los Angeles, CA  
Concept, execute, and refine key art and other collateral for a variety of film and television projects. Advanced from Assistant Art Director to Junior Art Director to Art Director in the span of 18 months.

**IN-HOUSE PHOTOGRAPHY COORDINATOR** · April 2010–February 2011

**BPG**, Los Angeles, CA  
Set up lighting, shoot models and objects, and organize schedules, props, and image files

**GRAPHIC DESIGNER** · September 2008–June 2009

**Associated Students, Inc.**, Cal Poly, San Luis Obispo, CA  
Designed university-wide posters and collateral for campus events and programs, working closely with printers and event and program coordinators

**IMPLEMENTATION INTERN** · June 2008–September 2008

**Landor Associates**, San Francisco, CA  
Assisted in Implementation department's projects, including packaging mechanicals, signature suites, and identity guidelines

**education**

**CALIFORNIA POLYTECHNIC STATE UNIVERSITY**, San Luis Obispo, CA

**BFA, Art & Design, Graphic Design Concentration**

Graduated June 2009 *Magna Cum Laude*

**relevant skills**

Adobe Photoshop, Illustrator, InDesign, Bridge; Mac and PC Platforms;  
Canon Digital SLR Cameras, Professional Studio Lighting

**exhibitions**

**DEPARTMENT OF ART & DESIGN ANNUAL JURIED STUDENT SHOW**

**Cal Poly, San Luis Obispo, CA**

"Field of Play" museum advertisement selected · April 2009–May 2009  
"Hi-Speed Soul" lyric illustration poster selected · April 2008–May 2008

**awards**

**OUTSTANDING WORK IN GRAPHIC DESIGN**

**Cal Poly Art & Design Department**

San Luis Obispo, CA · June 2009

*References and Portfolio available upon request*